

The recommendations of the Scientific Conference

Conference: The impact of trademark protection on the economic growth under Madrid systems

**Saint Joseph University - Hall Pierre Abi Khater Conference
- Beirut**

On April 29th and 30th, 2010

This conference was held based on the proposal of the Arab Organization for legal accounting experts, under the patronage of the **Minister of Economy and Trade**- Mr. Mohammed Al-Safadi in cooperation with the American Academy of Science and Technology, the International Lebanese Chamber of Commerce and the Lebanese Industrialists Association.

The conference was attended by a large number of specialists in intellectual property and trademark and many lawyers, economists, bankers, businessmen in addition to heads of professional bodies of the following Arab countries:

Yemen / Tunisia / Libya / Arab Republic of Egypt / Kuwait / Saudi Arabia / Qatar / United Arab Emirates / Syria / Lebanon / Jordan.

The conference opened on the morning of Thursday April 29th 2010, lectures were presented during six sessions including 20 lectures given by researchers that submitted their research papers about the protection of intellectual property and affairs, which included a presentation related to the following axes:

Theme I: Intellectual Property Culture and its subdivisions, protection, importance and development in the Arab world.

Theme II: The importance of promoting, developing and modernizing intellectual property systems.

Theme III: The International Registration of Trademarks through Madrid systems and famous brands.

Theme IV: Arbitration of the Intellectual Property Disputes.

Theme V: Trademarks and Commercial Transactions

Theme VI: The growing role of IP in technological developments and economic development.

The participants believed in the need of a joint Arab action that respects the interests of serious investors and meet the needs of the consumers to obtain genuine and safe items.

The attendees wanted to make sure to facilitate the registration of industrial intellectual property rights to ensure that Arab creators get unified protection from the entire Arab world.

They also emphasized on their commitment to fully protect Intellectual Property Rights, in both its literary, technical and industrial sides, in order to ensure the respect of the creators in accordance with international conventions in force.

Finally they insisted on encouraging creative people from all nationalities to benefit from effective protection of intellectual property rights in order to stimulate creative, competitor and national creativity. This will give the creators the sense of belonging to homelands that fosters creativity in all its forms, without differentiating upon the nationality of the creator.

This Conference was concluded by the issue of recommendations read out by the Secretary-General of the Conference Professor Jamil Jalilati as follows:

1 – Encouraging the Arab Organization for Industrial Development and Mining, which is the Arab Organization affected by industrial property rights on the behalf of the League of Arab States, in coordination with the Secretary of the University, to develop the Arab convention on industrial property in order to ensure that the registration of the mark by a nationalist of in an Arab country will be communicated to the rest of the Arab countries, without prejudice to the financial rights of the national offices registering, taking into consideration the pre-screening system, without the deposit.

2 - Calling on Arab countries to cooperate closely to create a unified Arab position to face the abuses of intellectual property rights on the Internet and combating piracy.

3 - Organization of financial contracts for the exploitation of rights of authors and owners of related rights and issuing of legislative drafting model contracts, in order to facilitate the auspices of the creators and their legitimate rights.

4 - Establishment of specialized courts to adjudicate intellectual property disputes, so as to ensure the speed of adjudication by qualified judges and make the system of objection and the write-off cancellation by an independent commission within the circles of national protection.

5 - Establishing a Center for Arbitration with the Arab League of Arab States on chapter in intellectual property disputes by reference to the World Organization for Intellectual Property Organization "WIPO".

6 - Paying attention to habilitation and ongoing training for interested dealers and creativity in various areas of intellectual property, to follow up and facilitate the handling of the new jurisprudence and the judiciary, Arabs and foreign, through the establishment of an interactive database.

7 - Establish a mechanism for Arab and international levels to ensure the effective exercise of copyright in tracking the alteration done on the disposition of the original, from wherever it is, so as to ensure receiving a percentage of eligible pursuant to the right in the trace as scheduled by law.

8 - Periodic review of national financial sanctions on infringement of intellectual property rights, taking into account inflation and the interest of deterring the public and private sectors.

9 - Call the National Arab legislator to increase penalties for the crime of infringement of intellectual property rights regarding the health of consumers, especially in the areas of food and medicine.

10 - Awareness of the importance of adhering to the application of the Convention on the League of Arab States to implement the provisions of national law to ensure the prosecution of the infringer on its intellectual property without the need for obtaining judgments of each Arab state separately.

11 - Council mandated the Secretariat of the Arab Organization for accounting legal experts to monitor the implementation of these recommendations and holding an annual conference specialist.

Beirut, April 30 (April 2010)

Vice president of the conference

Jamil Jalilati